

Zoning Regulations Cheshire

34.12 Agricultural Business Signs

The following types of signs are allowed for agricultural businesses, specified in Section 30, Schedule A, No. 22, 23A, and 23B of these Regulations.

A. Identification Signs are allowed by permit as follows:

1. R-20, R-40, and R-80 Districts: One sign, attached or freestanding. The area of an attached wall sign shall not exceed five (5) percent of the face of the wall to which it is attached. A freestanding sign may not exceed twenty-four (24) square feet. Signs in these zones may be illuminated during business hours.
2. R-20A, C-1, C-2, C-3, I-1, I-2 and Interchange districts: One (1) attached sign and one (1) freestanding sign. The freestanding sign may not exceed thirty-two (32) square feet and the attached sign may not exceed five (5) percent of the wall to which it is attached. Freestanding and attached wall signs in these zones may be illuminated.

B. Changeable Copy Sign. Agricultural businesses intermittently selling seasonal products may elect to have the freestanding sign designed as a changeable copy sign and thereby gain an additional ten (10) square feet for a total of thirty-four (34) square feet in the R-20, R-40, and R-80 districts or forty-two (42) square feet in the R-20A, C-1, C-2, C-3, I-1, I-2 and Interchange districts. In making this election, however, the business is precluded from utilizing a temporary agricultural sign as described in C below. See Exhibit C for an example of a changeable copy sign.

C. Agricultural Sign (Temporary). One sign, either attached or freestanding, is allowed without permit for the purpose of advertising seasonal grown agricultural products for sale on the premises. Such sign must be professionally prepared and shall be located on the premises of the agricultural business. An attached sign may not be more than 5% of the wall to which it is attached. A freestanding sign must be constructed of rigid material and may be no more than 8.5 square feet in size. A freestanding sign must not obstruct or create a hazard to walkways.

D. Off Site Directional Signs, intended to aid drivers travelling to agricultural businesses selling seasonally grown products, are allowed without permit, subject to the following:

1. Signs must be professionally prepared.
2. Signs shall not exceed 8.5 square feet and may not be illuminated.
3. Signs shall be allowed only for the purpose of identifying seasonally grown agricultural products for sale on the premises and must be removed at the end of the season.
4. No more than three signs shall be allowed per agricultural business.

5. Only one sign per business is allowed at any one location.